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## MEDIA RELEASE

### **ANOTHER RECOGNITION FOR RAINFOREST WORLD MUSIC FESTIVAL (RWMF)**

***Kuching, 29 March 2012*** – Rainforest World Music Festival (RWMF) has been voted for the 3rd consecutive year in 2012, as one of the top 25 Best International Festivals by renowned world music magazine, Songlines.

According to the editorial team of Songlines, "Selection of the festival is based on the broad representation of the quality and scope of music festivals around the world: from city-based events to ones in remote locations such as the Rainforest World Music Festival in Sarawak and the Festival in the Desert in Mali".

Amongst the festivals lauded are Africa Festival, Germany; WOMADelaide Australia; Chicago World Music Festival, USA; Essaouira Gnawa & World Music Festival, Morocco; Forde Folk Festival, Norway to name a few.

The Rainforest World Music Festival, now in its 15<sup>th</sup> year and held annually in Kuching, Sarawak has put Sarawak on the world map. It brings dazzling performances from across the globe attracting more than 20,000 international and local festival-goers to the magical land of Borneo for three days of daytime music workshops and action-packed nightly shows. The event this year will be held from July 13-15.

Sarawak Tourism Board `s (STB) CEO Dato Rashid Khan said,“ The event has no doubt been a contributor of tourist arrivals to the state and as the organizer of the festival , we are pleased to note that this year tour operators from as far as Europe, Australia and Singapore are putting together packages to the festival and the destination.”

If you have not purchased your tickets to the festival, now is the time to do so as promotional tickets are now available online and selling fast. Limited tickets for daily passes to the festival are being offered at 50% discount. All these promotional offers are limited and are available only on-line until April 30, 2012. These offers will be a great way to experience a truly memorable musical extravaganza amidst the lush green paradise that is Sarawak.

For more details, kindly visit [www.rainforestmusic-borneo.com](http://www.rainforestmusic-borneo.com).

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### **Images Download;**

RWMF 2011: [www.23hq.com/RWMF/album/list](http://www.23hq.com/RWMF/album/list)

Logo for “Songlines 25 of the Best International Festivals” attached.

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